

Golden Pages ^{30 YEARS}

YOUR SENIOR RESOURCE MAGAZINE SACRAMENTO REGION

Sacramento's favorite senior resource for three decades!

**Is reaching the senior market important to your business?
Readers want to see you in the Golden Pages!**

Be sure your company is included in the 30th anniversary edition!

- Listing (includes address, phone and website) only \$50 **FREE with Display Ad!**
- Listing plus description of 25 words or less \$75

Golden Pages is Sacramento region's popular resource magazine for seniors and their families, as well as those who work in senior-related industries. Thousands of readers look forward to this annual publication and keep the book to refer to all year.

Let people know what services or products you offer that address the needs and concerns of people 60+ — physically, financially and socially!

Make sure YOUR company info and message are included in the 2023 Golden Pages and listed on srgoldenpages.com.

★ RESERVE YOUR AD SPACE NOW!

ABOUT THE PUBLICATION

Publishing late spring 2023, Golden Pages is a full-color resource magazine. With interesting articles and helpful listings, Golden Pages offers readers a comprehensive guide to services and information our region provides for seniors and their families.

Golden Pages is distributed throughout Sacramento and surrounding communities (including Roseville, Folsom, Elk Grove and West Sacramento). The publication is for both new retirees and older seniors and the family members who care about them. Our distribution locations are selected to best reach those demographics.

The publication is available at libraries, senior centers, living communities, select grocery stores and medical offices. Hospitals, retirement groups and clubs, coffee shops, 55+ gated communities, pharmacies, churches and others also distribute them to their members and customers. Golden Pages is available at select community events as well as distributed by City and County agencies throughout the year.



ADVERTISING RATES & SIZES

AD SIZE	Width x Height	RATE
<i>Premium Placement*</i>		
Back Cover	8 1/16" x 10 1/4"	\$2,800
Inside Back Cover	8 1/16" x 10 1/4"	\$2,400
Inside Front Cover	8 1/16" x 10 1/4"	\$2,400
Table of Contents	3 1/2" x 9 1/2"	\$1,500
Double Truck	16 1/8" x 10 1/4"	\$3,000
* add .25" bleed allowance on all sides when submitting artwork		
Full Page	7 1/2" x 9 1/2"	\$1,375
1/2 Page vertical	3 1/2" x 9 1/2"	<i>All display ads include</i> \$975
1/2 Page horizontal	7 1/2" x 4 7/8"	<i>FREE LISTING!</i> \$975
1/4 Page	3 1/2" x 4 7/8"	<i>FREE</i> \$775
1/6 Page	2 3/8" x 4 1/2"	<i>LISTING!</i> \$675
1/8 Page	3 1/2" x 2 3/8"	\$575
Listing with description of 25 words or less		\$75
Listing only (free with display ad!)		\$50

**Golden Pages readers will be looking for you!
Reserve your space now.**

Please complete the advertising order form on the next page and email to: publisher@srgoldenpages.com

You will receive a confirmation once your order is received.

Need assistance with ad creation? We can help, just ask!

For more information or to reserve Golden Pages advertising please contact Susan at publisher@srgoldenpages.com or call (916) 483-7874.